

Activities this semester....

- In house *Design Workshop* 16th - 21st June 2014
- Presentation by *Benz Furniture* 27th June 2014
- Expert Talk by *Ar. Shailesh Gajjar* on Design Philosophy 5th July 2014
- Design Saga movie Screening 'HOME' and interactive session with *Ar. NH Barot* 28th July 2014
- Presentation by *Dr. Jiten Bhatt* on Pyra Vastu 9th August 2014
- *Independence Day Celebrations* 14th August 2014
- *Orientation program for First Year students* 23rd August 2014
- *A day trip to Art of Living Ashram* 25th August 2014
- *College Fresher's Welcome* 6th September 2014
- *Navratri Celebrations* 26th - 27th September 2014



Charutar Vidya Mandal Institution

**Shantaben Manubhai Patel
School of Studies & Research in
Architecture and Interior Design**

संपर्क Newsletter

**Academic Year
2014-15**
June - November

"Transformation of SMAID into a cradle of design Education in the serene environment of Charotar to cater a vital platform of creativity, Innovation and Research based on the industry alliance to mould employable design professionals competent to face challenges and opportunities of globalization."

– Prof. Pradeep Patel
[Hon. Director, SMAID]

"Design is not just for a privileged few but for everyone, and the true value of design is in defining and improving the quality of life. We believe that our identity as an educational institution depends on our organizational culture our philosophy and the opportunities we can offer. We strongly believe design interprets culture creates values and values shape the future."

– Prof. Preeti Shah
[Principal, SMAID]

Towards making SMAID the best place to explore design ...

From the Editorial Board:

This initialization of the newsletter is an effort put in for everyone to know about SMAID. The newsletter which is released once every semester encompasses all the activities carried out and to be carried out ahead in the semester.

All this effort is in vain if we are unable to brief you and hence we are hopeful of your support and co-operation to make this an important part of SMAID family.

– Ar. Devyani Deshpande
[Faculty Co ordinator]
– Hiren Patel
[Student Co ordinator]

The BIG Picture....

- Related Study Program
- Design Saga
- In house Design Workshops
- AAROHAN 2 [College Annual Function]



Please keep in touch

If you have changed address or contact details, please let us know in writing, calling or emailing us. We would also welcome any comments you may have on study.

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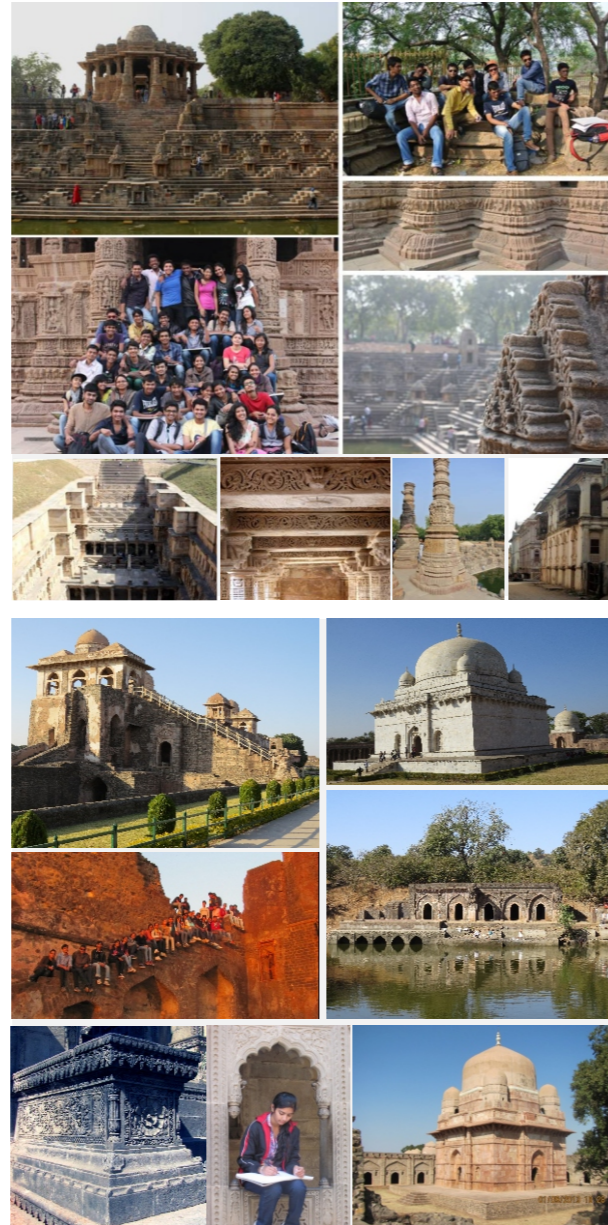
Shantaben Manubhai Patel School of Studies & Research in Architecture and Interior Design, New Vallabh Vidyanagar, 388121 Gujarat – India.



Related Study Programs

As a part of curriculum, study tours are organized for the students to provide glimpses of contemporary architecture styles and architectural heritage, to learn local arts and crafts, and to get exposed to the cultural differences. The students get exposed to and understand the cultural lifestyles, community patterns and town development.

The students are occupied with documentation, sketching and photography. All these help in learning and enhancing knowledge in design areas.



Design Saga

It is a deliberate and purposeful attempt to gain knowledge about various facets of designs through movie screening, guest lectures and guest presentations of various people related to the design industry.

Workshops

Workshops play an important part in the design industry.

All knowledge is zero without the hands on practical experience. And hence, SMAID has taken up initiative of having these workshop areas and in house workshops for students, where they gain practical knowledge.

The various workshops conducted are:

Photography

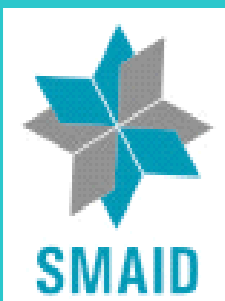
Clay modeling and ceramics

Metal and glass



Sites visited for RSP's

- 1st Year Architecture: Modhera - Patan - Siddhpur
- 2nd Year Architecture : Mandvi - Kutch
- 1st Year Interior Design : Kutch – Bhuj
- 2nd Year Interior Design : Udaipur



AAROHAN -2

AAROHAN is an annual event conducted and celebrated at SMAID to encourage students and parents to collaborate, spread awareness and impart design education.

Various events, workshops, exhibition of student works and guest lectures are spread throughout the day ending with the cultural program.

This year AAROHAN was organized on 25th March 2014.

The guest list included eminent contributors to the society like:

Chairman of CVM – Dr. C.L.Patel Sir,
IIID President – Ar. Pratap Jadhav
Architect – Ar. J.P. Agarwal.



Abhikruti: Workshop

It is an yearly workshop held as a part of the Annual Day and demonstrates artistic skills of the students.

Workshops like T-shirt painting, Origami, Nail art and other creative arts are conducted.

Aakruti: Exhibition

It is an exhibition of academic works of students of Architecture and Interior Design.

The Exhibition is open to all guests and portrays various skill sets of students. The students are motivated to display their works which are highly appreciated by all.



Antarna: Souvenir Showcase

An attempt started by SMAID as a souvenir display to encourage students to work not just in college but where it also reaches out to the public.

Antarna encompasses different souvenirs handmade by the students themselves.

Abhivyakti: Cultural

Abhivyakti is a cultural show hosted by SMAID students with which the Annual Day – AAROHAN ends.

The students get to showcase their inner talents like music, dance and small plays.

